

FOR IMMEDIATE RELEASE

April 1, 2026

Century Federal Credit Union Named Official Credit Union of the Cleveland Guardians

CLEVELAND, OH – Century Federal Credit Union (Century FCU) is proud to announce that it has been named the **Official Credit Union of the Cleveland Guardians**. This multi-year partnership brings together two Cleveland institutions that share a deep commitment to the region, its people, and its future.

Founded in 1948 and headquartered in Cleveland, Century Federal has grown to serve more than 25,000 members across Northeast Ohio while remaining firmly rooted in its not-for-profit, member-focused mission. Guided by its tagline, *Bank Boldly. Live Fully.*, Century Federal stands beside its members as a long-term partner, helping them pursue their goals with confidence and prepare for the future they envision.

Partnering with the Cleveland Guardians—a team that represents the heart, hustle, and resilience of Cleveland—marks an important milestone in the credit union’s history.

“As a credit union founded and grown right here in Cleveland, this partnership means a great deal to all of us at Century Federal,” said **Dave Wilde, President/CEO of Century Federal Credit Union**. “The Guardians embody the pride, perseverance, and community spirit that define our city. Being named the Official Credit Union of the Cleveland Guardians is more than a sponsorship—it’s a shared commitment to supporting the people and neighborhoods that make Cleveland home and helping them *Bank Boldly. Live Fully.*”

“Century Federal Credit Union has deep roots in Cleveland and shares our commitment to supporting the people and neighborhoods that make this city special,” said **Tim Salcer, Senior Vice President of Sales and Service for the Cleveland Guardians**. “This partnership reflects our shared belief that when Cleveland succeeds, we all do it together as a team—both on and off the field.”

Through this partnership, Century Federal and the Cleveland Guardians will collaborate on initiatives designed to give back to the community and promote financial wellness for fans throughout the region. Planned efforts include:

- **Community engagement and education:** Financial literacy programs, workshops, and resources to help Clevelanders build stronger financial futures
- **Exclusive member experiences:** Special game-day experiences, ticket opportunities, and unique promotions for Century Federal members
- **In-ballpark presence:** Century Federal branding and member-focused activations at Progressive Field, highlighting the credit union’s commitment to serving Cleveland

“Century Federal has always believed that when our members and our communities thrive, we all win,” Wilde added. Partnering with the Guardians allows us to extend that impact,

reach more families, and demonstrate in a powerful way what it means to *Bank Boldly. Live Fully.*—on and off the field.”

This announcement underscores Century Federal’s ongoing dedication to supporting the greater Cleveland community through responsible lending, accessible financial services, and community-focused programs. As the Official Credit Union of the Cleveland Guardians, Century Federal looks forward to creating meaningful experiences for members, fans, and families across Northeast Ohio.

About Century Federal Credit Union

Century Federal Credit Union is a not-for-profit financial cooperative headquartered in Cleveland, Ohio, serving more than 25,000 members with seven branch locations across Northeast Ohio. In 2026, Century Federal will expand its footprint by adding five additional branches, providing even greater convenience and access to financial services for members across the greater Cleveland area. Since 1948, Century Federal has been committed to helping members achieve financial well-being through affordable products, personalized service, and community-focused initiatives.

For more information, visit www.cenfedcu.org.

About the Cleveland Guardians

The Cleveland Guardians are a Major League Baseball team based in Cleveland, Ohio. Established in 1901, the Guardians are a proud member of the American League and are dedicated to representing the passion, resilience, and spirit of Cleveland on and off the field.

Media Contact:

Tiphaney Grossestreuer

Director of Marketing

Century Federal Credit Union

Phone: 216-535-3200

Email: mkt@cenfedcu.org